

February 1, 2021

To Our Valued Partners:

HB Jaeger is now ICONIX Waterworks

Effective February 1, 2021, HB Jaeger is now officially ICONIX Waterworks.

HB Jaeger was acquired by CORIX Water Products (now ICONIX Waterworks) in April 2016. Now, as a proud subsidiary of the Deschênes Group, a private, family-owned company, our transition to the ICONIX Waterworks trade name links us to the rest of our family and better reflects our business and service offerings.

ICONIX Waterworks is an independent North American waterworks partner with a comprehensive selection of products, services, and solutions to meet today's real world problems. With 42 branches across North America and more than 500 employees, ICONIX offers service and solutions that connect the essential resource of water to communities. Learn more about ICONIX Waterworks or find name change FAQs at iconixww.com.

Real Solutions in Real Time

Although the HB Jaeger trade name has changed, there are no plans to change the level of value we bring to your business. We remain a proactive partner dedicated to finding the right product and the right solution for our customers.

Invoicing Information

We would appreciate if you could bring this announcement to the attention of your Accounts Receivable department to ensure that our customer record accurately reflects our legal and trade name – ICONIX Waterworks (US) Inc.

Please continue to send all invoices to the address below or to our new email address: ap.usa@iconixww.com
Please note that our tax identification number has not changed.

ICONIX Waterworks (US) Inc.
PO Box 2474
Snohomish, WA 98291

Stay Connected

Feel free to reach out to us if you have any questions – we'd love to hear from you!

On behalf of the HB Jaeger team, we look forward to working with you under the ICONIX Waterworks trade name and thank you for your continued support over the past couple of decades.

Sincerely,



John Henkels
Vice President and Chief Operating Officer
ICONIX Waterworks (US) Inc.